

Sponsored Webinars

Position Your Business as an Industry Leader

ASI® Sponsored Webinars provide a cost-effective approach to marketing and lead generation that increases brand awareness.

Overview:

- 1 educational webinar created and presented by your company
- 3 pre-event emails sent to encourage registration
- 2 reminder emails (sent 1 day and 1 hour prior to the event) to ensure maximum attendance
- 1 ad in PromoGram Daily e-newsletter
- Posts on ASI social media
- 1 post-webinar email to attendees and registrants to view recording of webinar (also added to asiuniversity.com)
- Contact details of webinar registrants – you'll see who attended and who did not

Benefits of Sponsoring a Webinar:

- Creates a deeper level of engagement with viewers who are interested in what your brand has to offer
- Establishes your brand as a leader and shows authority
- Removes any geographical boundaries
- Creates quality, sales-ready leads

Webinar registration now open!

BACK TO SCHOOL


Learn ways to increase your sales in the education market.

presented by
raining rose.
promos


Webinar: Back to School: Learn Ways To Increase Sales in the Education Market

Date: Tuesday, September 19, from 2 - 3 p.m. ET

Special Guests:



Lisa Waggoner
East Region Account Executive at Raining Rose Promos



Kate Nash
Director of Sales and Marketing at Raining Rose Promos

Make this **back-to-school** sales season your most successful one yet by learning how to **win orders with education clients**, ways to **solve common challenges** they face, plus **product recommendations** that will create a **returning revenue** stream for your distributorship.

[Register now.](#)

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Contact your account executive to learn more.

