



PROMOGRAM *Canada*

E-NEWSLETTER ADVERTISING

What is Counselor Promogram Canada?

PromoGram Canada is a newsletter distributed twice monthly, providing news, trends and new products with a focus on the Canadian market.

Why is it beneficial?

Counselor PromoGram Canada delivers valuable insights to a dedicated readership, offering in-depth information on the expanding promotional products market in the region.

Quick Facts

- **Reach:** 5,000 Canadian Distributors
- **Frequency:** Twice Monthly
- **Average Open Rate:** 26%

Rates

	AD SIZE	12x	6x	3x	1x
Sponsorship Banner	728 x 90	265	330	400	475
Tower Ad	120 x 600	160	265	330	400
Side Banner	300 x 250	695	245	265	300
Product Spotlight	250 x 250	265	330	400	475



Contact your account executive to learn more.