



# RELATED PRODUCTS

## What Is Related Products?

The Related Products ad unit appears on the ESP+ Product Detail page, showcasing up to three relevant items that complement the product being viewed and keep your brand in front of engaged buyers.

## Why Is It Beneficial?

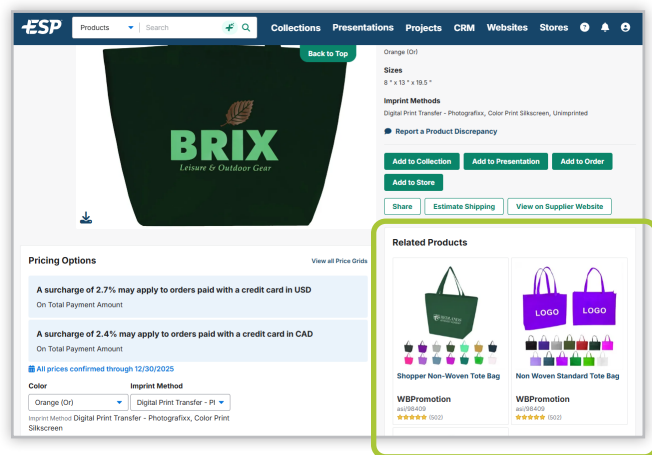
By aligning with the product a distributor is already viewing, this ad unit offers timely, relevant alternatives, enhancing the sourcing experience and increasing the likelihood of engagement with your products.

## Features Included

- **Displays up to three relevant products**
- **Located above the fold on the Product Detail page**

## Rate

\$465/M



**Contact your account executive to learn more.**