

# PAY FOR PLACEMENT

## What Is Pay for Placement?

Pay for Placement positions your products in the top ad spots in search results for a selected product category.

## Why Is It Beneficial?

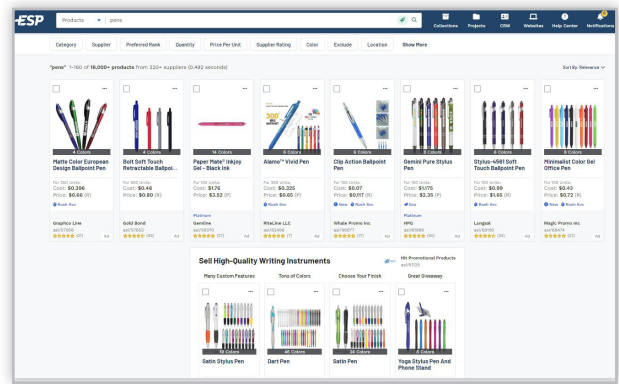
Your products appear first after a search is conducted, meaning high visibility and better exposure on your relevant products. Distributors will engage more with products that are first served to them.

## Features Included

- **Positioned within the top spots in search results**
- **Increased likelihood of distributor engagement with your product listings**

## Rate

Position	Tier 1	Tier 2	Tier 3 (position agnostic)
<b>Top spot</b>	\$425/M	\$395/M	\$245/M
<b>2nd spot</b>	415/M	375/M	245/M
<b>3rd spot</b>	400/M	370/M	245/M
<b>4th spot</b>	390/M	355/M	245/M
<b>5th spot</b>	375/M	345/M	245/M
<b>6th spot</b>	360/M	335/M	245/M
<b>7th spot</b>	350/M	325/M	245/M
<b>8th spot</b>	340/M	305/M	245/M
<b>9th spot</b>	340/M	305/M	245/M



**Contact your account executive to learn more.**