



IDEA SHOWCASE SUMMER/FALL

What is Idea Showcase Summer?

Idea Showcase® Summer is your gateway to seasonal success. This catalog is designed to highlight promotional products that thrive in warm-weather campaigns. Think outdoor events, travel, hospitality, sports and summer wellness.

What is Idea Showcase Fall?

Idea Showcase® Fall is tailored for suppliers targeting the education market during its peak season. It's designed to support admissions, fundraising and welcome events with products that build school pride and engagement.

Why is it beneficial?

The catalog highlights products that enhance school spirit, support admissions, drive fundraising and welcome new students, aligning with the goals of educational institutions. Through Idea Showcase Summer and Fall, you can increase visibility and sales potential within this lucrative market.

Rates

Full Page:

Multi-Product: \$7,555

Single-Product: \$2,835

Single-Product Placement: \$1,190



CIRCULATION

200,000 End-Buyers

DATES

Reservation: February 2026

Published: April 2026

DIMENSIONS

8-3/8" x 3-7/8"

Contact your account executive to learn more.