



SPONSORED CONTENT

What Is Sponsored Content?

Sponsored Content is a premium ad unit embedded directly in ESP+ search results. It showcases your products with rich visuals, clever headlines and direct access to your enhanced supplier detail page.

Why Is It Beneficial?

Distributors see your products while actively browsing, making it the perfect moment to spark interest and drive engagement. Sponsored Content helps your brand stand out and encourages deeper exploration.

Features Included

- **4 products listed; full product card displayed when hovered over**
- **Clever headline and product titles**
- **Logo inclusion**

Rate

\$660/M

The screenshot shows a search results page for 't-shirt' on the ESP+ platform. The results are filtered by 'Category' (t-shirt). The sponsored content is displayed in a grid format, with each product card showing a thumbnail, the product name, cost, and price. A green box highlights the sponsored products, and a text overlay reads 'Sponsored By Hit Promotional Products as161025'.

Product	Cost	Price
Port & Co Core Cotton Tee	\$2.31	\$4.62 (P)
Tulipex Unisex Heavyweight...	\$3.62	\$7.24 (P)
M&O Unisex Vintage...	\$4.80	\$9.60 (P)
Next Level Unisex Cotton...	\$5.28	\$10.56 (P)
Port & Co Fan Favorite Blend...	\$2.06	\$5.92 (P)
Women's Tri-Blend V-Neck...	QUR	QUR
Short Sleeve T-Shirt	\$5.148	\$8.58 (R)

Contact your account executive to learn more.