SPONSORED CONTENT

What Is Sponsored Content?

Sponsored Content is a premium ad unit embedded directly in ESP+ search results. It showcases your products with rich visuals, clever headlines and direct access to your enhanced supplier detail page.
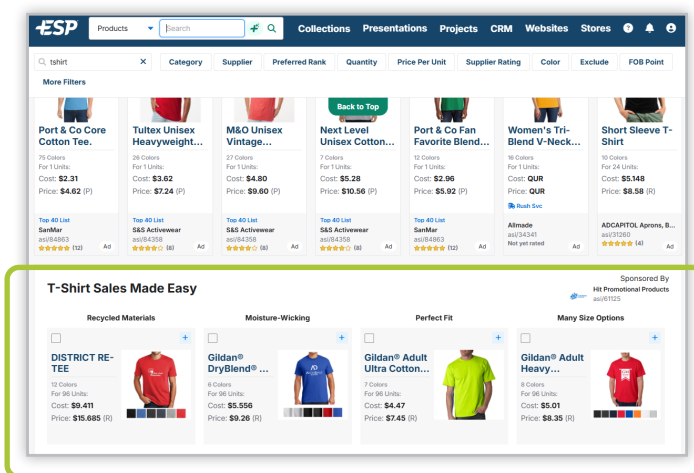
Why Is It Beneficial?

Distributors see your products while actively browsing, making it the perfect moment to spark interest and drive engagement. Sponsored Content helps your brand stand out and encourages deeper exploration.

Features Included

- **4 products listed; full product card displayed when hovered over**
- **Clever headline and product titles**
- **Logo inclusion**

Rate

$660/M

Contact your account executive to learn more.