



RELATED PRODUCTS

What Is Related Products?

The Related Products ad unit appears on the ESP+ Product Detail page, showcasing up to three relevant items that complement the product being viewed keeping your brand in front of engaged buyers.

Why Is It Beneficial?

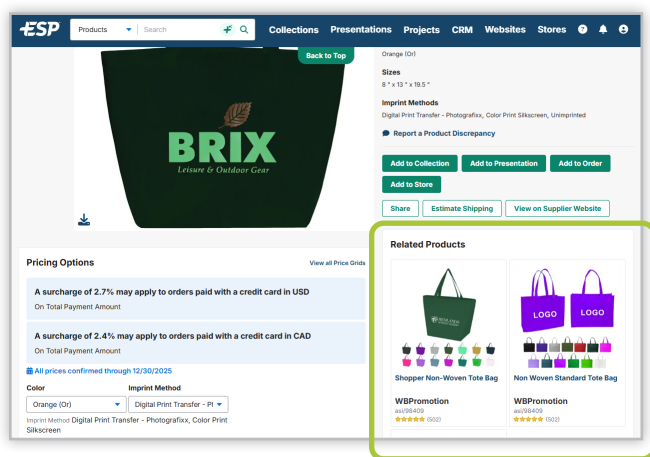
By aligning with the product a distributor is already viewing, this ad unit offers timely, relevant alternatives enhancing the sourcing experience and increasing the likelihood of engagement with your products.

Features Included

- **Displays up to 3 relevant products**
- **Located above the fold on the Product Detail page**

Rate

\$465/M



Contact your account executive to learn more.