



RELATED PRODUCTS

What Is Related Products?

The Related Products ad unit appears on the ESP+ Product Detail page, showcasing up to three relevant items that complement the product being viewed keeping your brand in front of engaged buyers.

Why Is It Beneficial?

By aligning with the product a distributor is already viewing, this ad unit offers timely, relevant alternatives enhancing the sourcing experience and increasing the likelihood of engagement with your products.

Features Included

- **Displays up to 3 relevant products**
- **Located above the fold on the Product Detail page**

Rate

\$465/M

The screenshot shows a product detail page for a dark green tote bag with 'BRIX Leisure & Outdoor Gear' printed on it. The page includes sections for Pricing Options, Product Details (Orange (Or), 8" x 13" x 19.5", Digital Print Transfer - Photoflex, Color Print Silkscreen, Unprinted), and Imprint Methods (Report a Product Discrepancy). The 'Related Products' section is highlighted with a green border, displaying two other tote bags: 'Shopper Non-Woven Tote Bag' and 'Non Woven Standard Tote Bag', both with 'WBPromotion' and a 5-star rating.

Contact your account executive to learn more.