

# PRODUCT OF THE DAY

## What Is Product of the Day?

Product of the Day is an exclusive ad unit right on the home page of ESP®, calling attention to your product just when a distributor is about to conduct a search.

## Why Is It Beneficial?

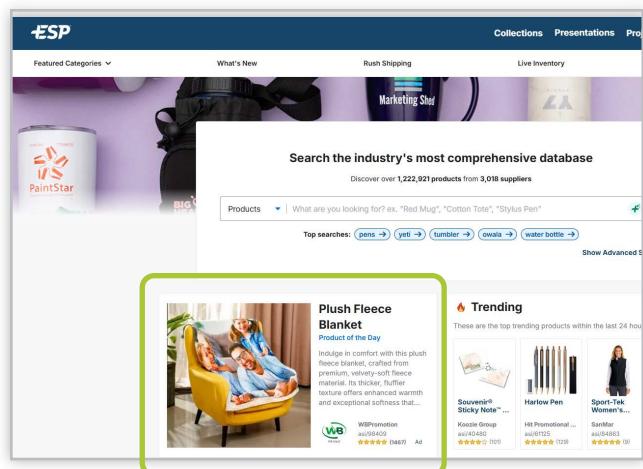
Product of the Day offers great visibility on one of your products at the first touch point for browsing distributors. This ad placement offers prime positioning on the home page, ensuring eyes on your product.

## Features Included

- **1 product listed per day, offering exclusivity in the product**
- **Product of the Day highlight, grabbing attention to the product card**
- **Clickable to the Product Detail page**

## Rate

**\$690/day**



**Contact your account executive to learn more.**