



# CATEGORY PRODUCT OF THE DAY

## What Is Category Product of the Day?

Category Product of the Day is an exclusive ad unit located on search results pages.

## Why Is It Beneficial?

Limited to one product category per day, this is a great space for brand recognition. This ad unit also provides suggestions for distributors searching for products in that category.

## Features Included

- **1 product listed per day, offering exclusivity in the product**
- **Product of the Day highlight, grabbing attention to the product card**
- **Clickable to the Product Detail page**

## Rate

Starting at **\$75/day**

The screenshot shows a search results page for 'pens'. The search bar has 'pens' in it. The results are filtered by 'Category' (set to 'pens') and 'Supplier' (set to 'Koozie Group'). The results are sorted by 'Preferred Rank'. The first result is highlighted with a green border and labeled 'Featured Product'. It is for a 'Plush Fleece Blanket' from 'Vibrantation' with a price of \$75.00. The rest of the results are standard search results for various pen models.

**Contact your account executive to learn more.**