

# 10 Promo Products Any Business Can Add To Boost Revenue Fast

Add branded merchandise to create new revenue, deepen customer relationships and win repeat orders.



## 1 T-Shirts

Universal staple for events, uniforms, giveaways and retail. Great pricing range + long-lasting brand exposure.

2

## Drinkware



Tumblers, bottles, mugs – used daily at home, office and on-the-go. Big imprint area + strong margins.

3

## Bags



Totes, backpacks, drawstrings, duffels. High visibility, huge imprint space and sustainability appeal.

4

## Notebooks



Perfect for corporate, education, hospitality and events. Flexible price points from jotters to premium.

5

## Pens



Low cost, fast production, easy bulk distribution. Classic repeat-order item clients always need.

6

## Tech Accessories



Chargers, power banks, earbuds, phone stands, webcam covers. High perceived value for hybrid/remote teams.

7

## Headwear



Caps, beanies, hats – strong branding space + long lifespan. Works year-round across industries.

8

## Wearables



Socks, scarves, bandanas, gaiters. Easy sizing + fun, creative imprint options – great upsell.

9

## Desk Items



Mouse pads, sticky notes, organizers, calendars. Everyday visibility – ideal for onboarding + internal programs.

10

## Corporate Gifts



Blankets, jackets, candles, glassware, curated sets. Higher margins + seasonal repeat orders.

## Turn These Products Into Profit

These categories are dependable, easy to source and simple to sell – ideal for growing revenue with branded merchandise.

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