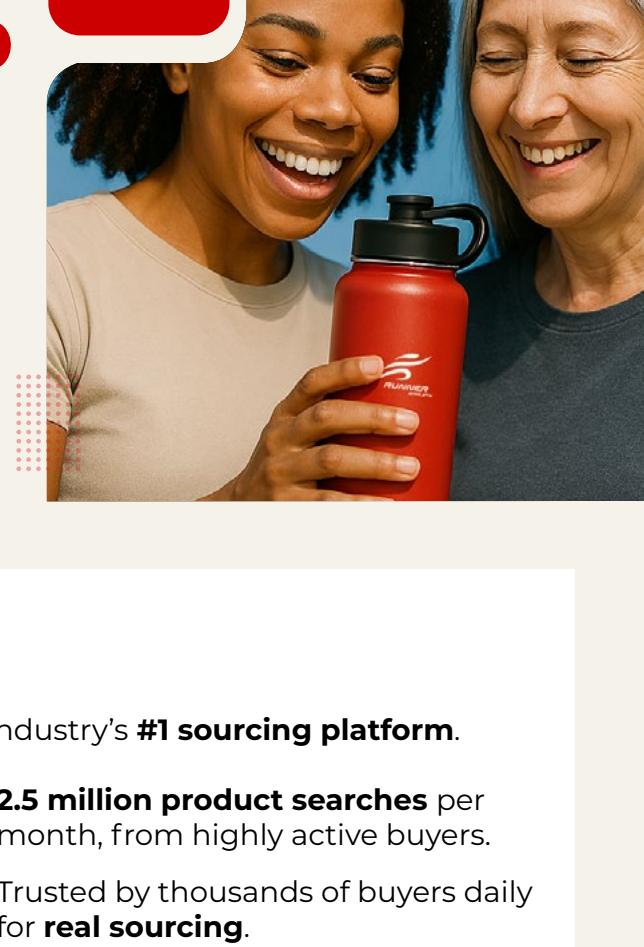


TOP 5 WAYS ASI MEMBERSHIP BOOSTS VISIBILITY

ASI® helps suppliers get **discovered**, **compared** and **chosen** by the buyers who matter most.



01

ESP+

BE SEEN EVERY DAY: SHOWCASE YOUR PRODUCTS ON ESP+

The industry's **#1 sourcing platform**.

- ↗ **2.5 million product searches** per month, from highly active buyers.
- ↗ Trusted by thousands of buyers daily for **real sourcing**.

Big Benefit

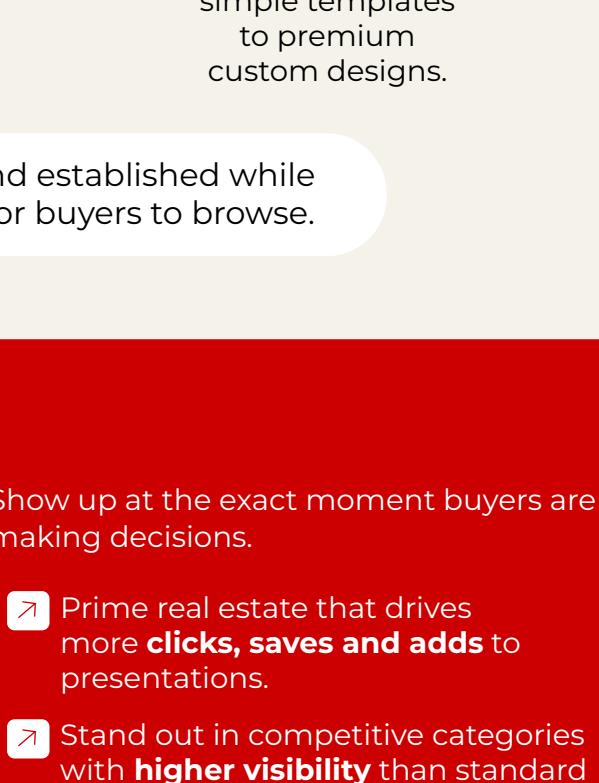
More visibility → more interest → more opportunities to win business.

02

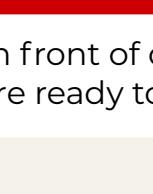
Supplier ESP Websites™

ELEVATE YOUR ONLINE PRESENCE: SUPPLIER ESP WEBSITES

A professional, branded site with zero maintenance.



Automatically syncs from ESP+. No manual updates, ever.



Pricing, colors and availability updates show in real time.



Choose from simple templates to premium custom designs.

Big Benefit

Look credible and established while making it easy for buyers to browse.

03

Pay for Placement

PREMIUM VISIBILITY WHEN IT MATTERS: PAY FOR PLACEMENT ADVERTISING

Show up at the exact moment buyers are making decisions.

- ↗ Prime real estate that drives more **clicks, saves and adds** to presentations.
- ↗ Stand out in competitive categories with **higher visibility** than standard listings.

Big Benefit

Get in front of distributors when they're ready to buy.

04

SEO Optimization

DOMINATE SEARCH IN ESP+: ENHANCED SEO FOR PRODUCT LISTINGS

Be discovered more often, even in crowded categories.



Big Benefit

Better search placement = better chances of being selected.



05

Supplier Stores

PRESENT YOUR BRAND LIKE A MARKET LEADER: SUPPLIER STORES

A visually rich, elevated version of your Supplier Detail page.

Add logos, banners, product collections, flyers, videos and catalogs.

Organize your products in an easy-to-browse format buyers love.

Big Benefit

Make your brand look established and unforgettable.

ESP+

SEO

THE TAKEAWAY: ASI HELPS SUPPLIERS GET SEEN AND DRIVE SALES

Whether you're looking for **ESP+ visibility, SEO, professional websites or advertising tools**, ASI gives suppliers everything needed to **stand out, earn credibility and reach more buyers**.