

# THE GIFT OF SUPPLIER MEMBERSHIP

This holiday season, give your business  
the advantage it deserves.



With ASI's powerful marketing tools, cutting-edge technology and in-person networking events, you'll connect with distributors near and far, and set yourself up for a bright, profitable 2026.

## YOUR KEYS TO SUCCESS IN THE NEW YEAR

### Holiday Helpers, Always on Call

Everyone needs a little help around the holidays. Your Customer Success Manager is here to guide your growth, answer questions and unlock exclusive member savings on shipping, tech and business services that make running your company easier (and more affordable) all year long.



### More Exposure in ESP+

Visibility is the gift every supplier wants. As the #1 business platform in the industry, ESP+ puts your products front and center with features like Pay for Placement, SEO tools, Supplier Stores and more, helping you stay top of mind with distributors.



### Print Still Shines Bright

Print isn't just alive, it's thriving. Our catalogs and magazines reach tens of thousands of industry professionals and hundreds of thousands of end-buyers in both print and digital formats. With each issue, your products stay visible and in demand long after the holidays end.



### New Audiences, New Opportunities

The new year brings new buyers and, even better, new potential. Showcase your products at the ASI Show® Pavilion at PRINTING United Expo and meet an energized audience of print and promo professionals. It's the perfect way to wrap up the year strong and start 2026 with momentum.



### Knowledge To Keep You Ahead

Stay sharp and inspired all year long. Our education webinars, live sessions and e-newsletters deliver fresh insights straight to your inbox – helping you anticipate trends and lead with confidence into 2026.



## MAKE 2026 YOUR BRIGHTEST YEAR YET

The best gift you can give your business this season?  
The power, visibility and credibility that comes with **ASI Supplier Membership**.

→ [Learn more at asicentral.com/suppliers.](https://asicentral.com/suppliers)

