



A SMARTER, BIGGER, BETTER

ASI Awaits



Buyers are **more digital, more data-driven** and **sourcing faster** than ever. ASI® has upgraded its entire ecosystem to help suppliers stay **visible** and **competitive**.

01

Get Seen Where Buyers Actually Search

Your products show up where **125,000+ buyers** are browsing, quoting and buying every day through ESP+.



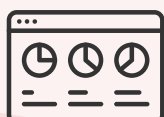
125,000+
buyers



02

Smarter Tools, Better Results

Tools that deliver **more visibility** and **more qualified leads** with less effort.



Supplier Central™
performance analytics



ESP+ Keyword
Optimization



High-impact
advertising placements

03

A Bigger Network = More Opportunity

Over **3,000 new distributors** joined ASI last year, opening new doors for suppliers ready to grow.

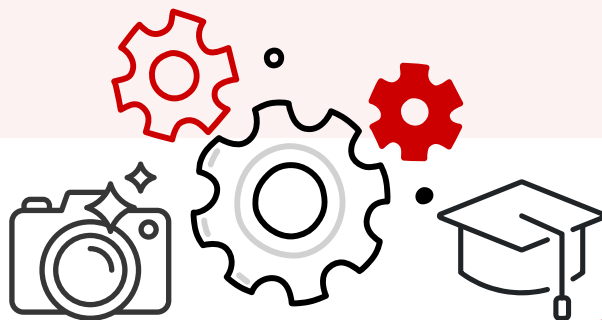


04

New Markets & More Exposure

ASI's partnership with **PRINTING United Alliance** expands your reach to print professionals, marketers and crossover buyers just entering promo.

05



Events That Create Real Business

ASI's **trade shows** and **hosted-buyer events** help suppliers build stronger relationships that lead to year-round sales.

06

Data & Education That Keep You Competitive

Trend reports, analytics, webinars and **member-exclusive savings** help you make smarter, faster business decisions.

Joining ASI Isn't
Just Membership,



It's momentum