

WHAT MAKES A TOP PROMO SUPPLIER IN 2026?

Your membership has the power to put you at the top of the industry. Utilize our marketing tools, advanced technology and in-person events to reach distributors far and wide and maximize your sales in 2026.



KEYS TO SUCCESS IN 2026



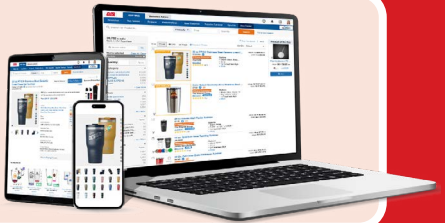
New Audiences

The new year brings new audiences. Access a world of opportunity when you **showcase at the ASI Show® Pavilion at the PRINTING United Expo**. Capture end-of-the-year sales with a nearly fresh audience.



Exposure in ESP+

The #1 business platform in the industry has key features like Pay for Placement, SEO, ESP+ Stores and more.



Don't Count Out Catalogs (or Magazines!)

Print isn't dead. Our catalogs and magazines are offered in a variety of print and digital formats to ensure your products are seen. Each **catalog ranges from 100,000 – 395,000 end-buyer views**, and each **magazine reaches from 15,000 – 35,000 industry professionals**.



Up-to-Date Education

Always know what's happening in the industry with our designated webinars and education events. In between, stay up to date with one or all of our e-newsletters that land right in your email or LinkedIn inbox.



Lean on Your Support

There's no harm in asking. Your Customer Success Manager is there to answer all your questions and help guide you to success. This includes setting you up with major business savings deals and programs like discounts on tech, shipping and more.



Learn more about becoming a member at
asicentral.com/suppliers.