

PUT YOUR PRODUCT

WHERE BUYERS LOOK FIRST

Leverage ESP+ Pay for Placement to push your products to the top.

Pay for Placement in ESP+ is your shortcut to visibility and engagement. With strategic positioning, your products are seen first, giving you a competitive edge in a crowded marketplace.

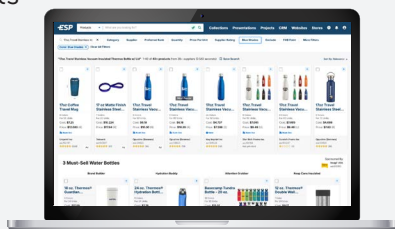
Key Features:

- **Strategic Positioning:** Your products are positioned at the top of search results within your chosen category, increasing their likelihood of being viewed by distributors.
- **Immediate Targeting:** Engage distributors right after they conduct a search, ensuring your products are directly in front of potential buyers.
- **Proven ROI:** Experience immediate return on investment, supported by click activity data and insights into product visibility and engagement.
- **Prominent Visibility:** Your products are displayed prominently above the fold in ESP+, capturing the attention of distributors looking for products in your category.



Why Pay for Placement?

Investing in paid placement within ESP+ offers suppliers a powerful opportunity to improve visibility and connect with distributors. This tool not only showcases your products effectively but also enhances your chances of driving sales in the competitive promotional products industry.



**Seize this opportunity
to elevate your brand
and grow your business!**