

# Print & Promo Marketing Magazine

Reaching print and decoration industry professionals eight times a year, Print & Promo Marketing Magazine bridges the gap between creating imprinted materials and making them marketable. It focuses on the \$100 million+ print market, covering printing equipment, advancements in ancillary materials and diverse printing applications. PPM also serves the decoration industry with expert insights into methods like print on demand and screen printing.

## Why Is It Beneficial?

Advertising in PPM Magazine offers access to a niche audience of key decision-makers in the converging print, decoration and promotional products industries.

## CIRCULATION

15,000 Print and Decoration Industry Professionals

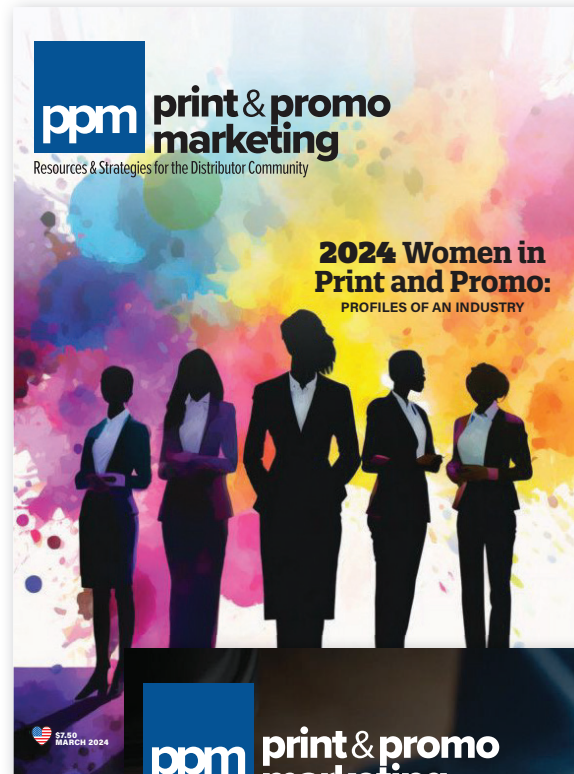
## RATES

SIZE	8x	4x	1x
Back Cover			\$4,490
Inside Front Cover			4,490
Inside Back Cover			4,340
Spread	\$4,670	\$4,805	5,340
Full Page	3,245	3,340	3,705
Half Page	2,245	2,310	2,565

## Mechanical Specifications

**Trim Size:** 9" x 10-7/8"  
**Insert Size:** 9-1/4" x 11-1/8"  
**Spread Size:** 18" x 10-7/8"

Note: 1/8" trimmed on all 4 sides.  
 All critical ad content should be kept 3/8" from all trim. Spread ads should allow 1/2" safety in gutter.



**Contact your account executive to learn more.**