



E-Newsletter Advertising

What is Supplier Global Resource?

The **Supplier Global Resource™** e-newsletter delivers hot industry news and product-sourcing trends to suppliers twice a month.

Why is it beneficial?

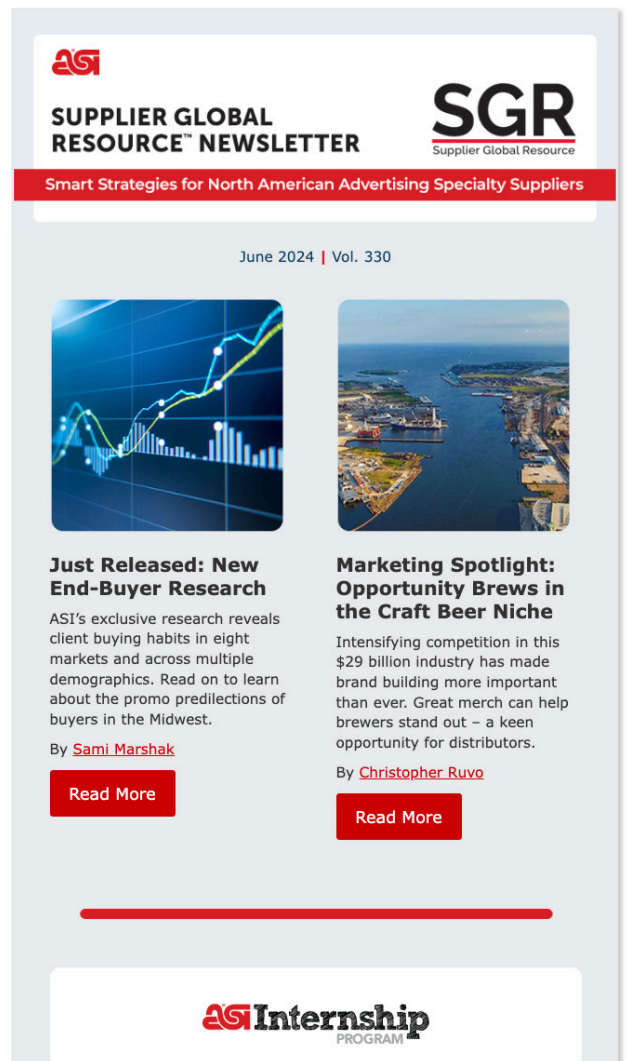
Advertising in SGR™ allows you to be a thought leader in the industry, giving your brand invaluable awareness and recognition. By advertising in a newsletter geared towards suppliers, you'll be the go-to resource for decorating equipment and business services.

Quick Facts

- **Reach:** 10,000 Suppliers
- **Frequency:** Twice Monthly
- **Be Part of the Product Sourcing Resource**
- **Average Open Rate:** 21%

Rates

	AD SIZE	12x	1x
Sponsorship Banner	728 x 90	\$535	\$600
Square Banner	300 x 250	450	535



Contact your account executive to learn more.