



# CONNECT ESP SEARCH EMAILS

## What is EmailExpress™ Connect ESP Search Emails?

**Connect™ ESP® Search Emails** allow you to send an email to distributors who have searched your particular category within a specific time frame.

## Why is it beneficial?

With Connect ESP Search Emails, you'll reach active and engaged distributors with your products top of mind. Emails are sent to distributors in various search categories, making sure your products are seen when it matters most.

### Search Categories:

7, 14, 30, 45, 60, or 90 days, or 1 Year

## How does it work?

- **RELEVANCE**  
Target distributors who are interested in your products. Get them the information they want to see.
- **RELATIONSHIPS**  
Create lasting relationships by proving to customers that you recognize their needs and wants.
- **RESPONSE**  
Open rates and click-thru rates trend higher in targeted email marketing campaigns.

## Rates

### List Size: 500 or less

30, 60, 90 Days or 1 Year: \$175  
14 Days: \$190  
7 Days: \$210

### List Size: 501-5,000

30, 60, 90 Days or 1 Year: \$345  
14 Days: \$375  
7 Days: \$410

### 5,001-10,000

30, 60, 90 Days or 1 Year: \$410  
14 Days: \$455  
7 Days: \$465

### 10,000+

30, 60, 90 Days or 1 Year: \$465  
14 Days: \$505  
7 Days: \$585

**UNIQUE OPEN RATE:  
29.7%\***



**Contact your account executive to learn more.**

