

E-Newsletter Advertising

What is ASICentral Week In Review?

It's a weekly review of the most popular articles on asicentral.com. Delivered to distributors' inboxes every Saturday morning, this newsletter provides a snapshot of the promotional products industry's top news, analysis and multimedia content.

Why is it beneficial?

You have the unique opportunity to put your products and brand in front of engaged distributors looking to stay on top of the industry. When you advertise in ASICentral® Week In Review, you're putting your products in front of those who matter most.

Quick Facts

- **Reach:** 50,000 Distributors
- **Frequency:** Weekly
- **Be Part of the Digital Content Distributors Trust**
- **Average Open Rate:** 22%

Rates

	AD SIZE	12x	6x	3x	1x
Sponsorship Banner	728 x 90	\$885	\$930	\$955	\$1,020
Side Banner	300 x 250	590	670	730	790



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ASICENTRAL.COM
WEEK IN REVIEW

July 27, 2024
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Podcast
 [Are Print & Promo Firms Capitalizing on the Legal Cannabis Opportunity?](#)
 Perhaps not to the degree they could be. This podcast takes a look at the fast-growing legal marijuana market and how to generate ample business within it.

Top Content of the Week From ASICentral.com

1. [Counselor Top 40 Distributors 2024](#)
Economic headwinds and struggles in industries like tech hurt some firms while others continued to grow.
2. [Counselor Top 40 Suppliers 2024](#)
Big declines and big gains reveal the disparity in performance in the face of adverse market conditions.
3. [2024 Counselor Award Recipients](#)
Meet the trailblazing promo leaders who balance forward-thinking business success with a deep need to cultivate and care for their teams, their clients and the industry overall.
4. [Sales Growth Returns for Distributors in Q2](#)
After quarterly sales declined for the first time in nearly three years last quarter, ASI Research shows that promo firms engineered a 1.3% increase in the second quarter of 2024.
5. [ASI Chicago 2024: The Secrets To Making Your Business Irresistible](#)
Sales and persuasion expert Carolyn Strauss delivered winning ideas to compel clients to fall in love with your company during a lively keynote.
6. [ASI Chicago 2024: Staying Human in Today's Digital World](#)
On the show's final day, small-business expert and entrepreneur Ramon Ray gave a high-energy keynote to an enthusiastic crowd with tips to foster

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