

ASI and PRINTING United Alliance Dual Membership

The ASI® and PRINTING United Alliance Dual Membership combines the resources of ASI's promotional products expertise with PRINTING United Alliances printing industry support. This membership is a complete solution for growth and success in the rapidly converging print and promotional products industries.

Inclusions:

- Access to end-to-end technology platform.
- Access to the full suite of events offered by ASI and PRINTING United Alliance, with the opportunity to qualify for all events.
- Enrollment in the ASI Business Savings Program and PRINTING United Alliance's Affinity Partner Program for cost savings on essential personal and business expenses.



Dual membership provides the resources and support needed to help your business thrive in both industries.

ASI

- **Technology and tools:** Streamline business operations.
- **Research and education:** Stay informed on industry trends, enhance skills and remain competitive.
- **Events and networking:** Network with industry leaders, discover new products and build business connections at national trade shows and exclusive hosted-buyer events.

PRINTING United Alliance

- **Education and training:** iLEARNING+ provides a range of e-learning courses and certifications for building professional credentials and mastering industry skills. Members receive 20%.
- **Comprehensive workshops:** Learn about the latest trends and solutions through one-hour presentations and multi-day, hands-on sessions with experts.
- **Industry-leading research:** Understand market trends, customer pain points and competitive positions, including thought-leadership content and strategic consulting.
- **Legislative and regulatory advocacy:** Research-driven efforts offer expert representation on federal and state legislation to support growth and innovation in the printing industry.
- **HR-related issues:** The Center for Human Resources Support offers expert assistance on labor laws, talent management and diversity, equity and inclusion for businesses.
- **Environmental, health, and safety resources:** Essential resources and guidance on federal and state regulations.

RATE

Dual Membership: \$999 Annual Fee



Contact your ASI representative to learn more.